

Suggested social media posts for sponsors

Facebook and LinkedIn

We are proud to sponsor Professor Jim Tinjum of UW-Madison on his #BiketheSun journey! Jim is biking 2,000 km across the Upper Midwest and visiting 50 solar power sites to increase awareness about solar energy and raise funds a project to install solar panels in Puerto Rico. Follow along with his journey at solarparaninos.com

Professor Jim Tinjum isn't biking 2,000 km for #BiketheSun just for fun. He's doing it to raise funds for #SolarParaNiños, a project to install solar panels at a shelter for abused children in Puerto Rico. The solar panels will reduce the shelter's utilities bills to allow it to invest more money in helping the children. Learn more about the project at solarparaninos.com/about/

We support #BiketheSun, a fundraiser to install solar panels at a children's shelter in Puerto Rico! You can too: donate today at solarparaninos.com/donate/

Twitter

We are proud to sponsor Prof. Jim Tinjum of @UWEPD on #BiketheSun! Jim is biking 2000 km across the Upper Midwest to visit solar sites, increase awareness about solar energy and raise funds for a solar energy project in Puerto Rico. Learn more at <https://bit.ly/2tXZRlx>

Prof. Tinjum isn't biking 2000 km for #BiketheSun just for fun. He's doing it to raise funds for #SolarParaNiños, a project to install solar panels at an orphanage in Puerto Rico for a more sustainable and cost-efficient future. Learn more at <https://bit.ly/2z2OUVE>

We support #BiketheSun, a fundraiser to install solar panels at a children's shelter in Puerto Rico! You can too: donate today at <https://bit.ly/2tMxvzv>

Hashtags and other content

Use the hashtags #BiketheSun and #SolarparaNiños with your posts. (Note that it doesn't matter if the "n" in "Niños" has a tilde or not in the hashtag – all will aggregate either way.)

Other related hashtags you could use:

- #sustainability
- #sustainableenergy
- #solarenergy
- #solarpower

Feel free to post any content from solarparaninos.com ([Solar Design 101](#) and [#BiketheSun blog](#) may be particularly relevant!).

Tag UW-Madison Engineering Professional Development in your posts when possible:

- Facebook: [University of Wisconsin-Madison Engineering Professional Development \(@uwepd\)](#)
- LinkedIn: [University of Wisconsin-Madison Engineering Professional Development](#)
- Twitter: [@UWEPD](#)
- Instagram: [@uw_madison_epd](#)